



# HASEEN HABIB

Trading (Pvt.) Limited

Leading the Way in Total Fire Protection & Safety

## COMPANY PROFILE

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## INTRODUCTION

**Total Fire Protection, Safety and Rescue with Authenticity, Credibility and Conviction.**

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We introduce ourselves as the leading ISO 9001:2008 Certified Fire Safety Equipment and Systems Company in Pakistan. Being second generation in the field of Fire Protection & Safety for last fifty (50) years, we are the largest Importer, stockiest and installer of Fire Fighting, Safety and Rescue Equipment in the country. We claim to be the flag bearer of Fire Detection, Life Safety, Fire Suppression and Fire Fighting Systems in Pakistan. We are providing nationwide services to our esteemed strategic defense organizations, government and multinational clients with highly professional, experienced and skilled workforce. Haseen Habib is operating with its head office in Karachi, branch offices, display centers and Training Center in Karachi, Lahore and Rawalpindi / Islamabad.

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## MANAGEMENT



### CHIEF EXECUTIVE

Mr. Ateeq-ur-Rahman Barry is heading the company for the last five decades. He is graduate from Government College Lahore. Having thorough command on the subject of Firefighting, he is unmatched leader of this profession.



### MANAGING DIRECTOR

Mr. Fawad Barry is the Managing Director. With several international trainings and diplomas in this field, he enjoys imparting his twenty four (24) years' experience to society. He is Member NFPA [National Fire Protection Association, USA] and Director FPAP [Fire Protection Association of Pakistan]. Being a famous spokesman of this profession, he often conducts public awareness seminars and attends electronic media talk-shows.



### EXECUTIVE DIRECTOR

Mr. Jawad Barry is the Executive Director. With the academic background of Fire Protection Engineering from Seneca College, Canada, he is playing his role in protecting the society with fire and safety equipment for the last fourteen years.

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## **VISION**

Every fire safety decision is potentially a matter of life and death that is why it is so critical to make sure you are working with the best equipment and services available.

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## **MISSION**

Protection of lives and property by providing appropriate, efficient and cost effective solutions and quality equipment in the field of Firefighting and Safety to our customers supported by installation of equipment and training.

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## **HSE POLICY**

Our corporate policy is to work in such a manner as to prevent personal injury, loss or damage to the property or environment.

Safety is the utmost priority and all our employees from executive management to common workers are responsible in achieving our THREE ZERO TARGETS.

- ZERO ACCIDENT
- ZERO PERSONAL INJURY
- ZERO PROPERTY LOSS OR DAMAGE TO THE ENVIRONMENT

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## **PROFESSIONAL TEAM AND WORKFORCE**

We believe in the strength of Team Work and organized around 150 members including highly professional engineers and skillful technical workforce engaged in designing and execution of projects.

All of our offices are managed by highly experienced and qualified professionals with hard working and dedicated staff.

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## **WORK**

We are specialized in fire and safety of high, ordinary and low hazard industry with a wide variety of products from the world most trusted brands, readily available from our stock. We deal in complete range of Fire Fighting Equipment, Fire Hydrants, Water and Foam Sprinklers System, Automatic Fire Suppression Systems, Gas and Flame Detection Systems and Industrial safety Equipment. We are currently providing services to Oil and

Gas Fields, Oil Refineries, Power Plants, Chemicals Plants, Fire Brigades, Seaports and Airports, the Armed Forces, High rise buildings, Electronics and Telecom companies, Banks and various national and multinational organizations.

We also conduct surveys, Fire Risk Assessments, Trainings, Planning and Consultancy services to different organization.

You name it, we are already there!

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## PRINCIPALS

We have distributed our product lineup into four categories and we are the authorized distributor for the following world renowned manufacturers:

### FIRE

- ANSUL®
- GLORIA®
- SCOTT SAFETY®
- SKUM®
- SFFECO®
- ZIEGLER®
- FIRST ALERT®
- OSW®
- PENTAIR®
- JACTONE®
- BULLARD®
- EAGLE FIRE UK
- S T PROTECT®

### FIXED SYSTEMS

- TYCO® FIRE PROTECTION PRODUCTS
- SIMPLEX®
- EDWARDS® [EST]
- XTRALIS® VESDA™
- MACRON®
- HYGGOOD®
- SAPPHIRE®
- FIRECLASS®
- KILSEN®
- BW TECHNOLOGIES®

### SAFETY

- CAPITAL SAFETY®
- UVEX®
- HONEYWELL SAFETY®
- HONEYWELL ANALYTICS
- BRIGHT STAR®
- MASTER LOCK®
- SPEAKMAN®
- LAKELAND INDUSTRIES®
- JUSTRITE®

### RESCUE

- HOLMATRO®

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## AFFILIATIONS

We are:

- Member Pakistan Engineering Council
- Member Karachi Chamber of Commerce & Industry
- Member Korangi Association Trade Industry
- Member National Fire Protection Association, USA
- Director Fire Protection Association of Pakistan
- Member Pak German Business Forum

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## ACHIEVEMENTS AND AWARDS

- Diploma, Sprinkler Systems and Installation, Fire Service College, UK – 1993
- Graduation, ANSUL Fire School, Fire Technology Center, USA – 1995
- ISO 9000 Certification – 2001
- Tyco Certified FM200® System Designer – 2001
- Development of Firefighting Training Center – 2007
- Tyco Consistent Performance Award in Thailand – 2011
- Tyco Platinum Distributor Award in Thailand – 2012
- Development of Project Division for design and installation of fire suppression systems – 2012
- Sponsorship of International Conference of Information and Communication Technologies [ICICT] in IBA, inaugurated by President of Pakistan – 2013
- Simplex Certified System Integrator – 2014
- Establishment of Haseen Habib Foundation Trust - 2014
- Implementation of SAP Business One - 2015
- Patron, Youth Parliament - 2015
- EST Certified System Integrator - 2015
- Patron, Youth Parliament - 2016
- Who's Who Pakistan Award - 2016
- Case Study on *Haseen Habib: 50 Years in Fire Protection Services* done by Institute of Business Administration [IBA] - 2016



**Haseen Habib House**

- Regular Sponsors of Fire and Safety Shows and Seminars; developing safety culture by imparting awareness to our society
- Haseen Habib House – Under construction at Khayaban e Jami, DHA

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### TRAINING CENTER

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Training is the basic building block for safe work habits and a safe work environment. Training is the foundation of a quality work place in industry, government and public safety. Our Training Center located at Korangi, Karachi plans and delivers quality training on Fire and Safety to enhance the ability of the workers to protect life, property and environment.

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### PROJECT DIVISION

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Being the largest installer of Fire Suppression Systems in the country, we have established an EXCLUSIVE PROJECT DIVISION where number of professional engineers in Electrical, Electronic and Mechanical engineering are dedicatedly working to design and install all kind of Fire Alarm and Suppression Systems, Fire Hydrants Systems, Sprinklers, Clean Agent & Foam Systems. List of our satisfied clients for such systems has crossed to over 10,000 throughout Pakistan during the last two decades.

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### EXHIBITIONS AND SEMINARS

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We at HASEEN HABIB endeavor our best to create a better understanding of Fire and Safety among our people. For this purpose, we hold seminars, arrange exhibitions and conduct Demonstrations from time to time.

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## CONTACT US

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We invite you to visit our display centers and see the display of complete range of latest firefighting and safety equipment or call us at **111 SAFETY (723 389)**.

You can also visit us at [www.haseenhabib.com](http://www.haseenhabib.com)

We welcome the opportunity to be of service and encourage you to contact us on any matters pertaining to Fire Fighting, Fire Alarms, Safety, Rescue and Emergency equipment.

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### **OFFICES & DISPLAY CENTERS**

**Head office****Karachi**

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6, PECHS,  
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**Karachi****City Office**

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**Training Center****Karachi**

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**Rawalpindi/Islamabad****Branch Office**

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